



## PRESS RELEASE

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### **Agora Marketing™ Expands Services, Adds Creative Director**

*Established Silicon Valley PR Agency Adds Advertising, Design and Web Development to Complete its Strategic Marketing Offering*

CUPERTINO, CA—June 28, 2001—Silicon Valley-based, Agora Marketing International™

([www.agorapr.com](http://www.agorapr.com)) announced today that Keith Flemming has joined the company as director of creative services. With over ten years of creative direction, branding and design experience for consumer, financial, non-profit organizations and technology companies, Mr. Flemming joins Agora Marketing from Intercept Media, where he was president. With a B.A. in design from San Jose State University, Keith Flemming has developed design identities and headed design projects for companies such as Hewlett-Packard, Ambridge Mortgage, First Entertainment Credit Union, the Silicon Valley Chamber of Commerce, International Antioch Ministries and nBand Communications.

“Since 1991, Agora Marketing has adapted to our clients' changing needs,” said Agora Marketing's founder and CEO, Maxine Bingham, “Especially in the past few years, we have been asked to provide not only public relations and media relations services, but to assist our clients with booth design, branding, corporate identity, advertising, marketing collaterals and web site development. With the addition of a first-class creative director and designer on our management team, we can offer our clients integrated marketing communications services that can ensure our clients the ability to communicate their messages both verbally and visually, We're delighted to have someone of Keith's caliber on the Agora team. He brings an experienced and fresh approach to business communications design in all kinds of media. Combining his creative abilities and Agora's proprietary Strategic Visioning process, we enable clients to communicate their competitive advantages, unique strengths and leadership achievements to a variety of constituents from customers and partners to investors and employees in a way that is compelling and clear.”

Added Agora's new director of creative services, Keith Flemming, “For many years I have wanted to partner with a public relations and marketing group in order to broaden the services I can bring to a client. By joining my creative expertise with Agora, I am delighted to be able to offer creative answers to all areas of a companies' strategic needs.”

Agora Marketing International offers marketing strategies, creative vision and bottom line results. For more information see: [www.agorapr.com](http://www.agorapr.com) or call 408-564-6408.

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